

R/3 SYSTEM

The R/3 Reference Model gives you the answer to efficient process-oriented R/3 implementations. It gives a clear picture of the integration among business processes in R/3. Together with the Customizing tools, it supports every phase in your R/3 project.

PRODUCT OVERVIEW...

R/3 REFERENCE MODEL

GAIN STRATEGIC ADVANTAGES WITH THE R/3 REFERENCE MODEL

- Just like a traveler uses a map and architects need blueprints to build a house, reference models describe the capabilities of business software.
- The R/3 Reference Model helps you to analyze and optimize your business processes with the aid of R/3.
- It is integrated in the R/3 System with the Business Navigator and for users without access to an R/3 System, the R/3 Reference Model is also available as a stand-alone product on the PC, the R/3 Analyzer.

KEY TO SUCCESSFUL R/3 PROJECTS

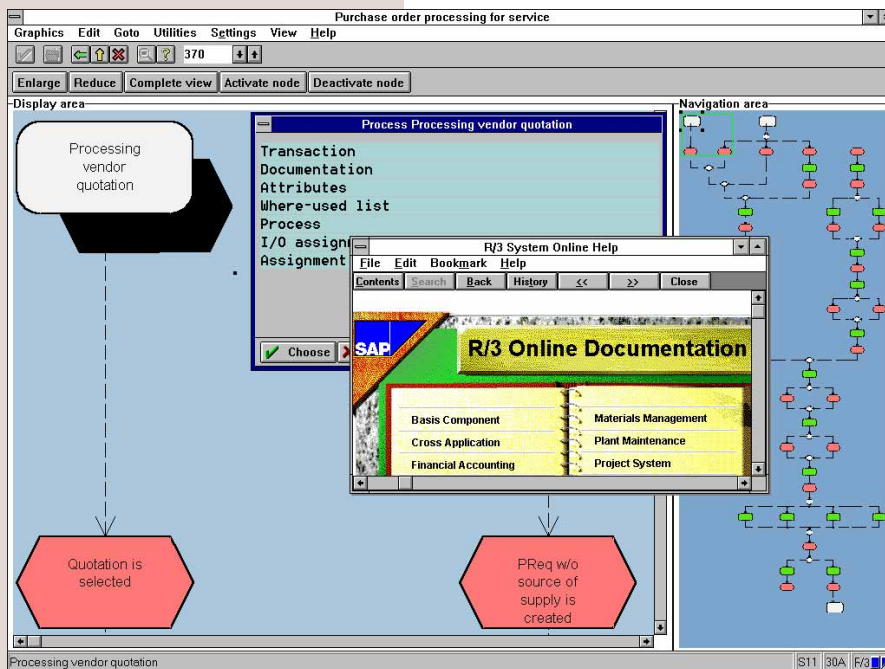
- Rapid implementation improves your return on investment. The R/3 Reference Model reflects SAP®'s more than 20 years of

experience in developing and implementing standard business software. You can quickly and painlessly become familiar with the business logic of the R/3 System. We have made it inherently simple to identify business solutions using the R/3 Reference Model; no special data processing skills are required.

The Business Navigator in the R/3 System ties the process model, data model, and customizing together to ensure consistency and support for R/3 projects.

Benefits of using the R/3 Reference Model include:

- Starting point for as-is analysis and understanding of customer business processes
- Quick overview of R/3 functionality
- Process-oriented gap analysis
- Reduced implementation time through integrated SAP implementation method
- Common language among project members
- Structure for to-be concept
- Better training & testing concepts
- Effective business engineering and change management using SAP's best business practices which are implemented in the R/3 System



R/3 REFERENCE MODEL

FLEXIBLE, EFFICIENT, AND PROVEN TOOLS

To succeed in today's fast changing business environment, you need flexible, efficient, and proven tools. SAP delivers the R/3 Reference Model and Customizing with this in mind.

The R/3 Reference Model in the Business Navigator allows you to directly access all R/3 transactions, online documentation, data model and repository information, Implementation Guide, and even external documents created with PC applications.

The R/3 Reference Model is updated on a regular basis reflecting the latest functionality in R/3. It is the key knowledge base for strategically shaping your corporate procedures to assure staying ahead of the competition.

An additional plus is that models make processes easier to understand and facilitate communication in and among project teams. The models share a common structure and level of detail. Consequently, everybody speaks the same language.

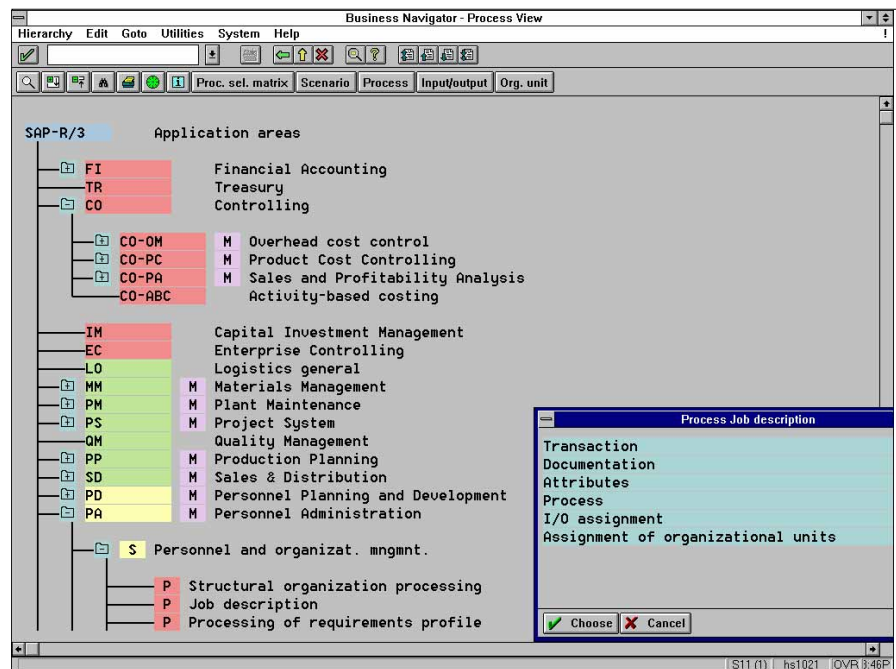
SERVING DIFFERENT NEEDS

We have designed the R/3 Reference Model so that you can view the R/3 System from different perspectives depending on your specific needs.

Business users require the big picture, showing them how to handle business processes quickly and reliably within the R/3 System. The R/3 Reference Model provides this information.

The following views are provided:

- Process view
How is something done?
- Data view
What is processed?
- Function view
What is done?



- Organization view
Who does it?
- Communication view
Which processes go across organizational boundaries?
- Information flow view
Which information is exchanged?

FIRST AND FOREMOST: PROCESS VIEW

The R/3 System supports numerous business routines and offers various alternatives for each business process. By clearly presenting the process chains of the R/3 System, we assist you in choosing the best possible processes for your company from the broad range of alternatives.

On the other hand, software developers must be able to see every detail when working with the ABAP/4 Development Workbench. These details can be found in the data model.

PROTECTION OF YOUR INVESTMENT

If routines change, you check the R/3 Reference Model to check how the new functional

requirements are covered by R/3. The graphical documentation is the easiest way to quickly and easily trace the setup of processes in the R/3 System.

TECHNOLOGY AND SERVICE

R/3 software is based on Client/Server Architecture. R/3 is designed as an open system for use on operating systems from a variety of vendors. Along with the software, SAP offers you a complete spectrum of services: professional consulting in organizational and technical issues ranging from project planning to system implementation, qualified staff training, and 24-hour hotline support.

SAP's quality management system for software development meets the international ISO 9001 standards.

Find out more. Just call or write us.