

## R/3 SYSTEM

Closely monitoring all the critical success factors related to your enterprise and your marketing environment helps you to make the right decisions at the right time. It lets you stay a step ahead of your competition.

# PRODUCT OVERVIEW...

## EC ENTERPRISE CONTROLLING

### SO THAT YOU ALWAYS KNOW YOUR BUSINESS POSITION...

#### RAPID INFORMATION FLOW ACCELERATES YOUR DECISION-MAKING

Help your managers and executives make prompt and reliable decisions that are based on an objective information source. Using the Executive Information System EC-EIS, you can monitor success factors and key figures from a controller's viewpoint. At the touch of a button, you can control your business processes by including internal as well as external information. EC-EIS can isolate the strategically important information from

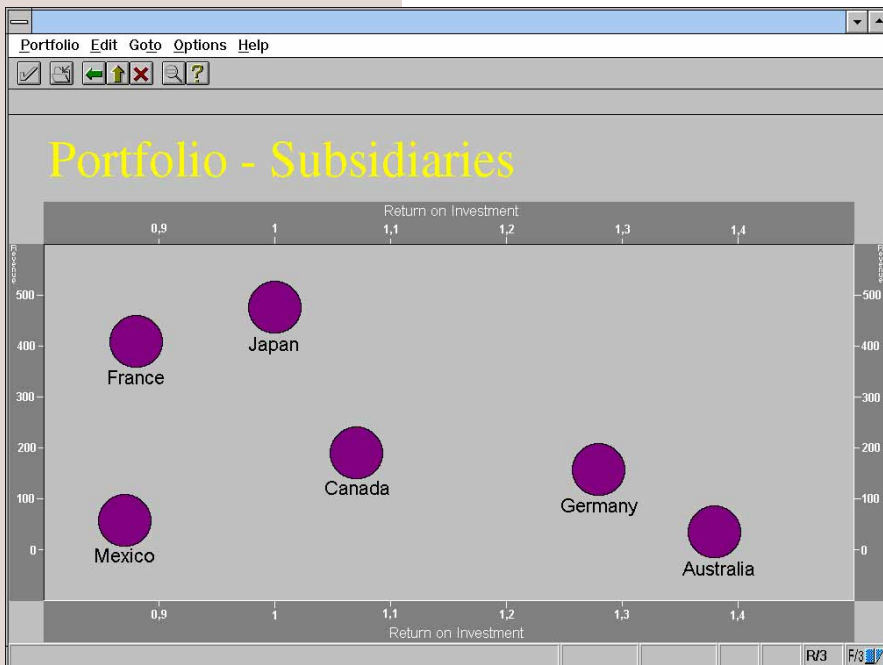
the flood of operational data you receive, then present it promptly in report form.

#### YOU'RE FREE TO CONCENTRATE ON THE MOST IMPORTANT MATTERS

With an automatic color coding system, your managers and executives stay informed about significant changes in their own areas of responsibility. Analysis tools—including sophisticated data mining functions—allow automatic analyses when the volume of data rules out a manual search. Previously hidden problems now become obvious, allowing you to respond quickly with necessary changes.

#### EASY DATA COLLECTION AND INDIVIDUAL REPORTING SYSTEM

End-user-friendly system functions simplify the selection and conversion of data for the enterprise reporting system. These functions range from data collection to analysis and drill-down to graphic presentation. The flexibility of the system lets you customize your reports to meet your individual requirements. Even if you have no technical or programming knowledge, you can make changes quickly and easily. And you can process data from non-SAP® systems, as well as R/2 and R/3 data.



## GROUP REPORTING AT THE TOUCH OF A BUTTON

Use the Management Consolidation System EC-MC to accelerate your group reporting procedures. Data is automatically prepared and passed from SAP applications in your subsidiaries direct to the central EC-MC System, so that all the required consolidation activities are performed automatically worldwide at the touch of a button. By the way: Data from third-party-applications can be processed as well.

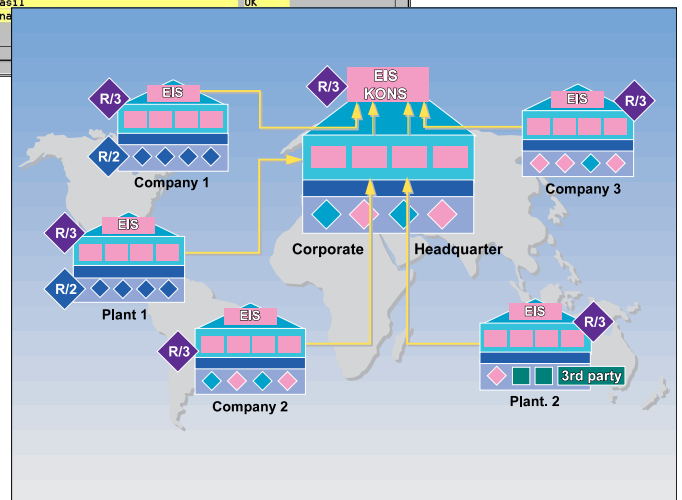
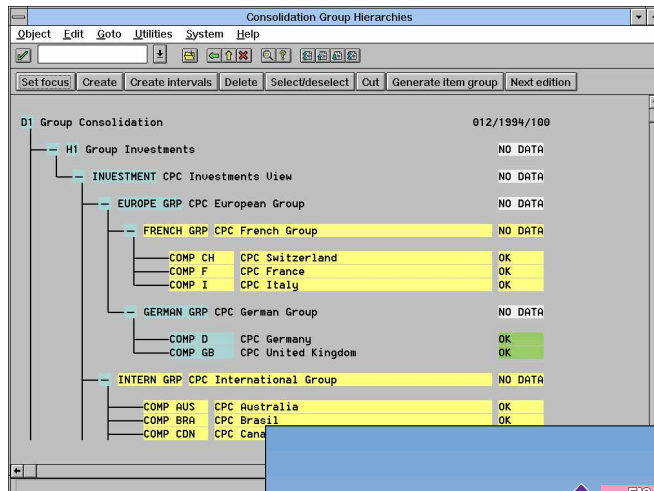
## PARALLEL VIEWS—COMPLETELY RECONCILED

EC-MC allows you to efficiently consolidate and report your figures. It lets you simultaneously meet the demands made by a wide range of external requirements (e.g., US GAAP or EU regulations) and internal requirements (e.g., business area or strategic business unit).

EC-MC ensures that all your figures are always completely reconciled between this different views. The consolidated figures can be passed automatically to the Executive Information System EC-EIS, providing timely and accurate reports for your executive board.

## DETAILED PROFIT ANALYSIS FOR YOUR PROFIT CENTERS

You can analyze the profits for independent business areas within your company, using our Profit Center Accounting System. Both internal supply relationships between different areas of your business and changes in stock for finished and semi-finished products are handled automatically. The required data is drawn from the relevant SAP applications and therefore does not have to be entered separately.



Corporate Information System Architecture

## EC COMPRISES THE FOLLOWING FUNCTIONS:

- EC-EIS Executive Information System
- EC-MC Management Consolidation
- EC-PCA Profit Center Accounting

## TECHNOLOGY AND SERVICE

R/3 software is based on Client/Server Architecture. R/3 is designed as an open system for use on operating systems from a variety of vendors. Along with the software, SAP offers you a complete spectrum of services: professional consulting in organiza-

tional and technical issues ranging from project planning to system implementation; qualified staff training, and 24-hour hotline support.

SAP's quality management system for software development meets the international ISO 9001 standards.

Find out more. Just call or write us.

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