Developer/2000™ Beats Visual Basic in InfoWorld Tools Comparison

The rigorous InfoWorld Product Comparison recently tested Oracle Developer/2000 and Microsoft Visual Basic to find which one "wouldn't crack under the pressure of scaling to the enterprise." After a battery of tests, InfoWorld concluded: "Our standout winner, Oracle Developer/2000…"

InfoWorld Product Comparison Score

Enterprise Development Tools

	Oracle Developer/2000	Microsoft Visual Basic
	7.2	**5.1**
InfoWorld on Scalability	"Developer/2000 performance… convinced us that it was prepared to scale…"	"…Visual Basic just didn't have… scalability."
InfoWorld on Team Development	"Developer/2000 leads the pack in data-repository-based development."	"We feel this is an area where Visual Basic needs work."
InfoWorld on Database Programming	"Developer/2000 is packed with tools that make it the strongest… in transaction building."	"Visual Basic… transaction-building capabilities weren't ready for enterprise-wide applications."
InfoWorld on Reusability	"We were quite impressed with the wide range of object-reusability tools offered by Developer/2000."	"…Visual Basic's object reusability features (are) inefficient and tedious."
InfoWorld on Productivity	"…Developer/2000 is packed… for productivity. Developer/2000's most notable tool… is its unique drag-and-drop application partitioning capability."	"…Visual Basic… lacked the perks provided by Developer/2000."

For more information and a copy of the report, **call Oracle at 1-800-xxx-xxxx, ext. xxxxx** or find us on the Web at **http://www.oracle.com**

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Ad Name -   Developer/2000 Beats Visual Basic, R.1

Key Message -   Oracle Developer/2000 beats Microsoft's Visual Basic in
                     Infoworld's product comparison test

Target Audience -   Director/Supervisor/Manager/IS; Application Developers

Target Pubs -   Application Development Trends; Client/Server Computing;
                     Computerworld; DBMS; Dr. Dobb's Journal

First Print Date -   November, 1996

Software Used to
Create Ad -   QuarkXPress 3.31, Adobe Photoshop 3.0, Adobe Illustrator 5.5

Fulfillment Contents

Part Number   Description

C11295-1	Infoworld Product Comparison

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